

CALM Act Certification

This hereby certifies:

1. As required by Section 76.607 of Title 47 of the Code of Federal Regulations, all commercial advertisements inserted by Bloomberg L.P., doing business as Bloomberg Television ("Bloomberg"), into the original programming signal delivered to cable television networks for which Bloomberg has the right to insert such commercial advertisements are in compliance with the loudness control practices contained in Advanced Television Systems Committee ("ATSC") A/85: Recommended Practice: Techniques for Establishing and Maintaining Audio Loudness for Digital Television ("ATSC A/85 Recommended Practice") at the point of insertion by Bloomberg prior to the subsequent distribution to authorized reception equipment of downstream multichannel video programming distributors.
2. Compliance with the ATSC A/85 Recommended Practice is determined by Bloomberg through use of equipment and associated software that is installed, utilized, and maintained in a commercially reasonable manner.

Executed this 9th day of August, 2013

By:



Roman Mackiewicz

Bloomberg Television

